

DOUBLE

VENEZIA

“DECONSTRUCTING CLASSICS”

DOUBLE Venezia - Women's Fall/Winter 2018/19

“For this collection my idea was to deconstruct, analyse and rebuild the classic double coat. I wanted to give a new vibe to one of the most classic but complicated coat structures. I seized the best materials and the most classic sartorial construction and reassembled everything in a modern take. I think we still need to learn from the past and bring the good traditions in the future.”

– Omar El Assidi, designer.

Romantic and refined, a layered look of precious materials that defines its character.

Slightly oversized trench coats with belt, available in wool or cashmere, with special handmade buttons that define the attention for details. A special tie-dye-like washing that makes every coat unique in an homage to the joy of colors. Bold floral statements are sprayed on the coats. Soft, removable fur collars add up as a warm detail.

Orange, yellow, navy blue and pink are the 4 colors that define the collection.

This particular color palette is boldly represented in the *Camelia* bomber, the statement piece of the collection, where the colors are displayed in a rigorous rainbow that embodies and at the same time deconstructs the double manufacturing. Each color and layer of the bomber is hand sewn. Custom bees patches decorate the jacket.

The same structure and process is also available in *Flora*, that comes with horizontal lines, in a longer version of the classic bomber jacket.

In the iconic *Rosa* coat fur details in the collar, as well as the diagonal shape of the sleeves, leave an open end to any layering game. Custom made rectangular buttons contrast the rounded shapes of the cut.

The *Mimosa* is another play on the philosophy behind DOUBLE and is the only reversible coat of the collection: big square pockets embellish the yellow side while side pockets are present in the rusty orange side.

2 more wool and cashmere bomber jackets complete the collection with a sporty touch.

The contrast between modern and classic is highlighted in all the pieces of the collection.

Light shadings touch the classic cashmere coat and artisanal floral embroideries enrich the fabric, like in *Dalia*.

Another sporty touch is presented in the parka *Geraneo*, offered in the trademark double construction, matching classic and sportswear and creating a new type of luxury sport coat.

Two types of hat complete the look: *Veronica*, the newsboy cap and *Azalea*, the beret. Both are available in a wool/cashmere mix or 100% cashmere.

ABOUT DOUBLE:

DOUBLE Venezia is a new womenswear brand focusing on premium quality coats designed and produced in Italy.

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